

Tribal Water Summit



Tribal Water Summit Road Map

Outstanding Items:

1. Marketing and Outreach
 - Elevator Speech (we need three)
 - Save the Date Flyer (April 24-25, 2013)
 - TWS Design Team and Audience invitations (get revisions back by March 30, 2012)
2. Subcommittee Leads and team
3. Milestones for Work Plan



Tribal Water Summit 3.22.2012

New Items

1. Review proposed Summit Structure.
2. Proposed Goal of TWS



Elevator Speech

- Definition: Crisp Executive Summary
 - Three elements (short, memorable, and tailored to audience)
 - Short: literally the amount of time in an elevator ride (30 sec or less)
 - Memorable: Start with a number (there are 3 things....)
 - Tailored: Why does it matter to the listener!
 - Tribal , State, Federal (one speech for each)



Elevator Speech Activity

- Goal of the Elevator Speech:
 - “We want you to attend the Tribal Water Summit”.
- What is the Tribal Water Summit?
 - “A meeting of Tribal State and Federal leaders to discuss Water in California”
- When will it occur?
 - April 24-25, 2013
- Why is it important?
 - What do we hope to accomplish (1-2 things)
- We want you to attend!



Elevator Speech

- **Tribes:** Why does the want to participate?
- **State Agencies:** Why do you want to participate?
- **Federal Agencies:** Why do you want to participate?



Milestones for TWS Work Plan

Milestones for Work Plan

1. Do we have the right ones identified?
2. Do we have the right timelines?

- CALENDARING ACTIVITY
- Next Meeting date?



Tribal Water Summit 3.22.2012

- Prioritizing Immediate Next Steps:
 - Milestones
 - Outreach and marketing
 - Elevator Speech (we need three)
 - Save the Date Flyer (April 24-25, 2013)
 - TWS Design Team and Audience invitations
 - Potential Topics
 - Deliverables for TWS Water Summit 2013
 - See Goals and Objectives from Tribal AC Work Plan.



Proposed Summit Structure

Day 1 (Issues)

- Conference format (staff and executive team members)
- Plenary – opening keynotes
- Where We've Been (include progress report)
- Content topics (new) to carry forward
 - 2-3 Key topics – white papers: State Water Rights, Tribal EJ
 - Is there interest in partnering on non-Tribal entities working on hot topics such as privatization of water? This could help generate media attention.
- Non-binding resolution (could inform future MOAs/MOUs) – celebration
 - Procedure for developing policies, how to work together – need this as a minimum
 - Develop a draft framework that could be used by Tribes in developing MOUs



Proposed Summit Structure

Day 2 (How to Proceed)

- First day of work under the agreement
- Tribal work teams
- Implementation teams
- Breakout teams